



U.S. Small Business Administration



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SBA Virtual Events

Navigating the National Crisis Series
Live Webcast Session



Live Webcasts

Navigating the National COVID-19 Crisis

Live Web Events



Virtual Environment

Access SBA's new National Crisis training through an innovative new platform.



Live Webcast

Attend live webcast training sessions with industry experts you know and follow.



Networking Lounge

Attend live networking sessions and meet industry experts with SBA's new Virtual Learning Environment.

Overview of Live Courses

- Attend this SBA training to understand the strategies and tactics firms are using to continue winning contracts and growing their businesses through this crisis.
- Learn how successful small businesses have effectively maximized their sole-source awards, and provided service and support to the government.

Training Provider

- Live webcast sessions are provided by [Gabriel Enterprises Consulting Group, LLC](#)
- This activity is funded by the U.S. Small Business Administration under contract number 73351020P0027.
- POC Info:** For additional information on upcoming webcast sessions contact: Jasmine Francois-Moore or Jason Whetsell at support@geconsultinggroup.com

Tailored Sessions for Small Business

Each firm will have an opportunity to attend live webcast sessions to hear from industry experts on how to survive each phase of the ever-evolving crisis.

- Webinar Session 1 - Responding to the Immediate Crisis.**
Topics covered by industry experts include:
 - Strategic Risk Management and Business Development in a Crisis
 - Managing Contract Changes
 - Remote Work Effectiveness
- Webinar Session 2 - Staying Afloat Through a National Crisis:**
Topics covered by industry experts include:
 - Cashflow Management in a Crisis
 - HR and Leadership in a Crisis
 - Business Development in a Down Market

Disclaimer: SBA's funding is not an endorsement of the contractor or any products, opinions or services. All SBA programs are extended to the public and on a non-discriminatory basis. Reasonable arrangement for persons with disabilities will be made if requested at least two weeks in advance.



U.S. Small Business Administration

Weekly Live Webcast Sessions

Attend live training to participate in discussions on responding to the immediate crisis and staying afloat through the COVID-19 national crisis



Live Webcast Schedule – *National Crisis Sessions*

Attend Sessions in the Live Webinars Auditorium

June Sessions

Date and Time (ET)	Course
6/10/2020 3pm – 4:30pm (ET)	Webinar Session #1 - Responding to the Immediate Crisis
6/12/2020 11am - 12:30pm (ET)	Webinar Session #1 - Responding to the Immediate Crisis
6/16/2020 10am – 11:30am (ET)	Webinar Session #2 - Staying Afloat Through a National Crisis
6/19/2020 1pm – 2:30pm (ET)	Webinar Session #1 - Responding to the Immediate Crisis
6/30/2020 11am – 12:30pm (ET)	Webinar Session #2 - Staying Afloat Through a National Crisis

July Sessions

Date and Time (ET)	Course
7/1/2020 11am – 12:30pm (ET)	Webinar Session #1 - Responding to the Immediate Crisis
7/7/2020 3pm - 4:30pm (ET)	Webinar Session #1 - Responding to the Immediate Crisis
7/9/2020 12pm – 1:30pm (ET)	Webinar Session #1 - Responding to the Immediate Crisis
7/9/2020 3pm – 4:30pm (ET)	Webinar Session #2 - Staying Afloat Through a National Crisis
7/13/2020 11am – 12:30pm (ET)	Webinar Session #2 - Staying Afloat Through a National Crisis
7/16/2020 2pm – 3:30pm (ET)	Webinar Session #2 - Staying Afloat Through a National Crisis
7/22/2020 11am – 12:30pm (ET)	Webinar Session #1 - Responding to the Immediate Crisis
7/22/2020 3pm – 4:30pm (ET)	Webinar Session #2 - Staying Afloat Through a National Crisis



7(j) Training

Navigating a National Crisis

Course Catalog for Upcoming Live Webcasts

- **Webinar Session 1 - Responding to the Immediate Crisis** (90 min.)
 - As a small business firm, you will hear from leading industry experts on how to strategically position your business for each phase of change you encounter now, and as you look 3, 6, and 9 months ahead.
- **Webinar Session 2 - Staying Afloat Through a National Crisis** (90 min.)
 - The second part of this series will provide best practices and expert tips on cashflow management in a crisis, effective strategies for leading well and managing staggered layoffs, and new strategies that work best in a down market.

Eligibility Requirements

Access to live webcast session requires that firms meet one or more of the following:

- A Certified 8(a) or HUBZone
- Owned by a socially and economically disadvantaged individual
- Located in a high unemployment or low-income area, as defined in the U.S. Census Bureau's County and City Data Book and in the Poverty Guidelines issued by the U.S. Department of Health and Human Services (HHS)
- Owned by a low-income individual, as defined in under [HHS Poverty Guidelines](#)

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- Each course is tailor-made to be most useful for a company's number of years in the 8(a) Business Development Program.